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| **VISION:**  Creating SSR project is to manage and store all data of operation daily in ABC city as activities, staff, vehicle, and equipment scheduling. Moreover, the system would be able and to predict how city will develop in the future, so that it could improve and change their standard to optimize.  There would have some positive changes for Parks and Recreation Department:   * Saving budget for hiring more staff. * Saving budget for buying and updating new editor, software, and paperwork. * Checking and report automatically activities daily to manager. * User-friendly data storage | | | |
| **TARGET GROUP:**  Parks and Recreation Department   * Storing huge data * Operating without human * Analyzing and enhancing to adapt new environment | **NEEDS:**   * Access and manage large various data like activities, staff, vehicle, and equipment scheduling * A website to provide as well as advertise parks and facilities * A website for customer to sign up for latest information notification about parks and book services | **PRODUCT:**  SSR project:   * Storing data effectively * Easily using * Checking and report automatically and frequently * Predict, analyzing how ABC city develop | **BUSINESS GOALS:**   * Reducing cost of hiring new staff * Reducing cost of storing data * Increasing revenue for next year * Increasing number customer know and use department services. |